
WHAT NATIONAL LEADERS HAVE TO SAY ABOUT
AMERICAN PATHWAYS 2000



“I am pleased that the Department of Commerce is participating in the White House Millennium Program through the American Pathways 2000 project. It will honor our past and help us imagine our future. The tours created will be among our best gifts to our young people: a means of sharing our heritage.”

First Lady Hillary Rodham Clinton

“The National Tour Association has proudly supported American Pathways 2000 since its introduction in 1998. The program has been carefully crafted to challenge all tour operators to use the most of our valuable resources -- our people and our diverse heritages -- in developing itineraries attractive to both domestic and international travelers. The travel packages of more than 30 NTA members have been designated as American Pathways programs, and we are proud to help educate travelers about U.S. heritage and culture.”

*Robert F. Brennan
President
National Tour Association*

“The International Association of Convention and Visitor Bureaus is proud to play a leading role in American Pathways 2000. We think this is a creative and exciting opportunity to show the richness and diversity of the United States -- and just in time for the millennium. Our members, our communities, and the travel industry will all benefit. And best of all, the traveler will be enriched by their experiences.”

*William Peeper
Chairman of the Board
International Association of
Convention and Visitor Bureaus*

“We are pleased to announce the designation of 74 itineraries under the American Pathways 2000 program. These itineraries offer all Americans and international visitors the opportunity to better understand the rich and broad diversity that is uniquely American. The web site featuring these itineraries, which was designed by Alamo Rent-A-Car, highlights these itineraries in a user-friendly way appropriate to our technological age in this competitive world market. By explaining America’s past and making it relevant to the present, we kick off the next millennium in an exciting way through tourism.”

*Robert Mallett
Deputy Secretary
U.S. Department of Commerce*

“In the new age of the millennium, the U.S. tourism industry has an opportunity to combine its creativity and ingenuity with its diversity. Through a unique public-private collaboration, American Pathways 2000 takes the first step in fulfilling that opportunity. The seventy-four officially designated itineraries showcase the variety of American cultural heritage tourism product. We now look forward to sharing these itineraries with people around the world.”

*Leslie R. Doggett
Deputy Assistant Secretary
for Tourism Industries
U.S. Department of Commerce*

“American Pathways 2000 is an excellent new way to merge the talents and skills of the private and public sectors for the economic and social benefit of cities. Many cities have long understood the economic and social value of tourism, but have not used it to its full advantage. I expect that the American Pathways 2000 project will incite our collective creativity to interpret more aspects of our lives, our varying cultures, and our rich heritages. I look forward to working with tour operators who wish to use tourism to help, not only their own profits, but also to show the full extent of the American spirit.”

*Mayor Marc Moriel
City of New Orleans*

“What a way to see the USA -- and America’s unsung treasures -- through the diversity of art and culture discoverable along her beautiful country roads and highways. American Bus Association members applaud the goal of American Pathways 2000 to encourage the development and appreciation of art and cultural products that explain this country’s uniqueness and diversity to groups of American and international travelers as they pursue a cultural quest by motorcoach.”

*Peter Pantuso
President and Chief Executive Officer
American Bus Association*

“Travel agents work to match the tourist with enjoyable, relaxing and often educational experiences. American Pathways 2000 will provide us even more options to serve our clients -- options that interpret this country’s diverse cultures and that help to explain that collective experience of American life.”

*Joseph L. Galloway
President and Chief Executive Officer
American Society of Travel Agents*

“Making the selling of America a user-friendly experience is the goal of the Receptive Services Association. Our members specialize in introducing international travelers to a rich, diverse culture in which they often discern elements of their own heritage. This is the very lifeblood of American Pathways 2000.”

*Gale Mazzoni
President
Receptive Services Association*